



2639 New Pinery Road  
Suite 2  
Portage, WI 53901

(608) 742-9356 Phone  
(608) 742-9358 Fax

## NEW LIFE PHYSICAL THERAPY AND SPORTS MEDICINE

**May 2005**

### New service offered... Isernhagen Work Systems Functional Capacity Evaluation



Because of the rapid advancements made in the occupational medicine field, our practice has adopted *Isernhagen Work Systems (IWS)* programs, internationally recognized methods in reduction of work disability. These meet the needs of the worker but also serve the needs of the employer and physician.

We are dedicated to a comprehensive and effective approach to management of work injury. Not only will we continue to provide effective and immediate care of musculoskeletal aspects of work injury, we now have increased our effectiveness in functional capacity evaluation. This letter is to introduce you to these changes.

The *IWS Functional Capacity Evaluation* is an objective, musculoskeletal-oriented assessment. It is based on internationally accepted principles used by physical therapists for identification of abilities and limitations of an injured worker. You will note the following advantages:

1. Emphasis on return to work physical abilities explained in clear, objective language. It focuses on abilities not restrictions.
2. Physical abilities and limitations are explained in musculoskeletal terms. You will know the functional reason for any limitations.
3. The information describes the worker at the highest level of productivity based on safe use of strength and endurance evaluated by scientifically-based criteria.
4. A 13 point consistency checklist will identify if consistent/reliable performance was given.
5. The information will allow you to place a client at the safest level of work, avoiding activities beyond their safe abilities but yet allowing the highest level of functioning possible.
6. When a job (or jobs) has been identified, the *IWS Job Grid* will be used giving you exact job matching information.

Our reporting to you is rapid and can be accomplished in three ways:

- You may receive verbal results immediately after the FCE completion if you make this known to us in advance.
- A conference can be scheduled within 2-7 days after the FCE to discuss results with all parties involved.
- Written reports will reach you within 7 working days.

We look forward to your referrals for the *IWS Functional Capacity Evaluation*. We believe you will find it an extremely straightforward evaluation of a person performing work activities. We recommend that a job description be provided along with the referral or we can perform a job analysis. This will facilitate the return-to-work process through accurate job-matching.

We are pleased to now offer this critical link in the return-to work process. Please call if you would like more information on this program.

*New Life  
Physical Therapy  
& Sports  
Medicine, Inc.  
is conveniently  
located minutes  
off the interstate  
at :*

*2639 New Pinery Rd  
(Also known as Hwy 51)  
Suite 2  
Portage, WI  
53901*

*742-9356 phone  
742-9358 fax*

*\*(We are located behind  
Jimmy John Subs.)*

## Here To Meet Your Patients' Needs

New Life Physical Therapy & Sports Medicine is working to meet your patients' needs.

With 3 licensed therapists on staff and extended hours, we are able to accommodate your patients more conveniently.

### New Life Physical Therapy is open:

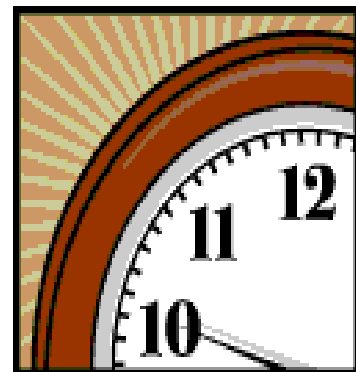
MONDAY THROUGH

THURSDAY

7 AM TO 6 PM

FRIDAY

7 AM TO 5 PM.



## Meet Our Therapists



**Matthew VanderKooi**  
**PT, MS, OCS, COMT**

Matt is the owner and one of the physical therapists of New Life Physical Therapy and Sports Medicine, Inc. He has been working with patients in the Portage area for the past 8 1/2 years. His certifications as an orthopedic clinical specialist and orthopedic manipulative therapist, grant Matt the ability to obtain maximum patient benefit from a minimum investment of time and resources.



**Brian Doolan**  
**MPT, CSCS**

Brian graduated from UW Madison in 2002 with a Master of Physical Therapy degree. He also received his *Certified Strength and Conditioning Specialist* certificate. This allows his patients to return to full function via a complete whole body exercise program. Brian is currently in the process of becoming an Orthopedic Manipulative Physical Therapist. Brian looks forward to using his knowledge to help your patients return to their normal lives.



**Matt Gibbons**  
**MPT**

Matt joined New Life in January 2005. Matt brings a unique blend of personal experience and exceptional physical therapy training to the team. His experiences in the Marine Corp. and as an agricultural and field service engineer give him excellent insight into industry and functional training. Matt has a Master of Physical Therapy degree from UW Madison. His desire to work with people and help them achieve a higher quality of life led him into the physical therapy field.

## OUR MISSION

TO HELP OUR PATIENTS GET BACK TO THEIR LIVES BY RESTORING FUNCTION TO GOD'S MOST MAGNIFICENT CREATION, THE HUMAN BODY. WE WILL ACCOMPLISH THIS BY PROVIDING THE FOREMOST IN HANDS ON, INDIVIDUALLY FOCUSED, AND SCIENTIFICALLY BASED PHYSICAL THERAPY SERVICES.

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## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

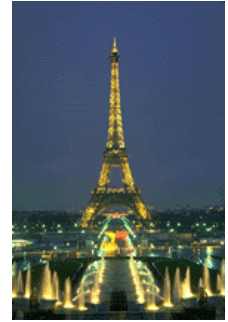
While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it

useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your

customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“TO CATCH THE

READER'S  
ATTENTION,  
PLACE AN  
INTERESTING  
SENTENCE OR  
QUOTE FROM  
THE STORY  
HERE.”

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to

convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Your business tag line here.

## NEW LIFE PHYSICAL THERAPY AND SPORTS MEDICINE, INC.

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4  
Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

**We're on the Web!**  
**example.microsoft**  
**.com**

### Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organi-

zation is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.